

On

LOCATION

By
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ATTRACTED TO THE AREA'S SOLID BASE OF BOTH ACCOMPLISHED AND NEW TALENT, MANY OF THE ENTERTAINMENT INDUSTRY'S LEADING TECH COMPANIES ARE CHOOSING TO CALL CENTRAL FLORIDA HOME.

PREMISE ENTERTAINMENT

Dominic Carola, president and creative director of Premise Entertainment, a Central Florida media-based production company that specializes in storytelling and character development for animation and live-action productions, agrees that his location is ideal.

"I came down here for an internship on The Lion King and loved it so much that, 17 years later, I'm still here. I fell in love with Central Florida. The lifestyle is great, my family enjoys it, and the economics are good," he says.

In addition to local clients, Carola's company has attracted some big names from around the globe. His notable projects include supporting Disney's California studio in effects animation, background painting, cleanup animation, and ink and paint compositing for Princess and the Frog, in addition to providing support work for a Goofy short. Carola is currently directing an episodic computer-animated project, and working with various teams on ancillary products for upcoming Disney productions. Premise as a company is engaged in developing original content to be produced in Central Florida.

"The main reason that I have stayed in Orlando is the tremendous veteran talent base that we have here, which is extremely rare in the country, in addition to all of the solid new talent coming out of the Central Florida schools," Carola continues. "It's exciting to see the new talent working with the veterans and to watch them realize the potential they find in themselves. It is inspiring to me — I love being around their creative spirit."